

# Megatrend-Map

The megatrend map shows the twelve central megatrends of our time. They are the biggest drivers of change, influencing all aspects of the economy and society - not only in the short term, but in the medium to long term. Mega trends are never linear and one-dimensional, but diverse, complex and networked. They do not appear isolated, but influence each other and thus reinforce each other in their effect. The map therefore also shows the parallels and overlaps of mega trends. The individual stations of a Megatrend line in turn illustrate the different dimensions, facets and trend aspects. They depict the complexity of a mega trend and the various influencing factors that work in the environment of a mega trend.

